



Greetings from

Global Institute of Management & Technology (GIMT)

An educational project from AmanSoft Technologies..!!

Name of Program: **Master of Business Administration – MBA**

Duration of Program: **2 Years/ 4 Semesters**

Eligibility: **Graduation in any stream**

Specializations:

◆ Marketing	◆ Information Technology
◆ Banking	◆ Project Management
◆ Human Resources (HR)	◆ Tourism and Hospitality Management
◆ Finance	◆ Insurance and Risk Management
◆ Production & Operations	◆ Telecom Management
◆ Supply & Chain Management	◆ Hotel Management
◆ International Business Management	◆ Many other specializations...!!

General Syllabus:

1 st Semester	2 nd Semester
Management Concepts	Production Management
Organization Behaviour	Marketing Management
Managerial Economics	Human Resource Management
Management Information System	Financial Management
Legal Aspect of Business	Quality Management
Accounting for Management	Research Methods in Business

3 rd Semester	4 th Semester
Project Management	Applied Management Operation Research
Strategic Management	Indian Business Environment
International Business	Specialization based paper-IV
Specialization based paper-I	Specialization based paper-V
Specialization based paper-II	Specialization based paper-VI
Specialization based paper-III	Project

Thanks & Regards,

Admin Team,

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